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Amendments to the Claims:

The following listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

1-20 (Canceled)

21. (New) A method for timed text display on a communications device, said method comprising:

controlling a display of a communications device using a Subscriber Identity Module (SIM) application; and

specifying a duration in said SIM application for which text is to be displayed prior to permitting a user to clear said text.

- 22. (New) The method of claim 21, wherein said step of specifying a duration comprises setting the value of a duration data object for a DISPLAY TEXT command in said SIM application.
- 23. (New) The method of claim 21, further comprising:
 displaying text on said communications device;
 receiving a command to clear said text;
 if said specified duration has elapsed, then executing said command.
- 24. (New) The method of claim 22, wherein said duration data object is a parameter in said DISPLAY TEXT command.
- 25. (New) The method of claim 23, further comprising:

 if said specified duration has not elapsed, then disregarding said command.
- 26. (New) The method of claim 23, wherein the step of displaying text comprises displaying any of the following: letters, numbers, words, icons, images, pictures.

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27. (New) A computer-readable medium comprising computer-executable instructions, which, when executed, cause a computer to perform the steps of:

controlling a display of a communications device; and specifying a duration for which text is to be displayed prior to permitting a user to clear said text.

- 28. (New) The computer-readable medium of claim 27, wherein said step of specifying a duration comprises setting the value of a duration data object for a DISPLAY TEXT command.
- 29. (New) The computer-readable medium of claim 27, further comprising:
 displaying text on said communications device;
 receiving a command to clear said text;
 if said specified duration has elapsed, then executing said command.
- 30. (New) The computer-readable medium of claim 28, wherein said duration data object is a parameter in said DISPLAY TEXT command.
- 31. (New) The computer-readable medium of claim 29, further comprising: if said specified duration has not elapsed, then disregarding said command.
- 32. (New) The computer-readable medium of claim 29, wherein the step of displaying text comprises displaying any of the following: letters, numbers, words, icons, images, pictures.
- 33. (New) An apparatus for displaying timed text, said apparatus comprising:
 a Subscriber Identity Module (SIM) comprising a memory, said memory being configured to store a SIM application;

said SIM application configured to specify a duration in the SIM application for which text is to be displayed prior to permitting a user to clear said text; and a display device for presenting said text to a user of the apparatus.

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- 34. (New) The apparatus of claim 33, wherein said SIM application comprises a duration data object for a DISPLAY TEXT command.
- 35. (New) The apparatus of claim 33, wherein said SIM application is further configured to:

receive a command to clear said text; and execute said command, if said duration has elapsed.

- 36. (New) The apparatus of claim 34, wherein said duration data object is a parameter in said DISPLAY TEXT command.
- 37. (New) The apparatus of claim 35, wherein said SIM application is further configured to disregard said command, if said duration has not elapsed.
- 38. (New) The apparatus of claim 35, wherein said text comprises any of the following: letters, numbers, words, icons, images, pictures.